

Duro Dyne Corporation is a very unique organization having maintained a corporate culture which was born in 1952. Starting out from the trunk of my father's, Milton Hinden, car the company has always maintained a close knit family sentiment throughout its history.

We have many instances of second and even third generation employees and boast an average tenure of over 12 years. I know that this is an exception to how many other companies perform. It is this loyalty and dedication that makes our company different from most.

Pat Rossetto started in a sales capacity in 1987. He was a territory sales engineer for Florida and Georgia. Prior to his full time employment he assisted his father Primo Rossetto who was National Sales Manager driving our machinery demo van around the country. He worked with our other territory salesmen demonstrating the latest innovations in pinspotter technology, insulation cutting and adhesive application. Primo reported directly to my father from 1962 through his retirement in 1985.

As one of Duro Dyne's top Duro Zone salesman, Pat took on the position as Duro Zone Product manager and relocated to Cincinnati. With his great enthusiasm and hard work it was only natural for Pat to pilot our next new product line Dyn-O-Mate. Upon Paul Thompson's retirement as Vice President of Sales in 2011, it was a natural for Pat to take on that position, following in his father's footsteps.

Since that time he has built our sales department into an extraordinarily well organized, finely managed team.

Because of Pat's strength in sales, excellent management skills and great ability to work well with other senior management throughout the company, I am pleased to promote Pat to Senior Vice President of Domestic and International Sales. Pat will continue his management of the National Sales Managers as well as our International Sales organization.

Pat will continue to report directly to me, President/CEO of the company.

Please join me in congratulating Pat on this most significant promotion.



Randall Hinden
President/CEO
Duro Dyne Corporation