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Eric Johannesen has been appointed the new, "National Sales Manager and Corporate Trainer" of the Duro Dyne Corporation. Since September of 2011, Eric has served as the Duro Dyne Territory Manager for the New England Area. He came to Duro Dyne with an extensive background in sales as both a Distribution Center Manager, Outside Sales manager, and consumer sales in the construction industry. He has a BS in Marketing as well as a MBA in Leadership from the NYU Stern School of Business.



Over the past 6 years, Eric's territory has grown tremendously. In recent years, Eric has taken on an Assistant Territory Manager, Michael Peluso, and has branched out to further the efforts of the company's nationwide sales with the VP of Sales, David Krupnick. In addition, he has built a curriculum and program for the DD Tech Institute, an in-house training program that Duro Dyne provides for their distributors.

In his new role as National Sales Manager and Corporate Trainer, Eric will continue to manage the DD Tech Institute and his rapidly growing territory with the extremely competent help of Michael Peluso. Furthermore, he will strategically shift some focus to national sales support. As a team, with the VP of Sales David Krupnick, they plan to advance the level of regular support in sales management and continue to take the company to greater levels of sales and profit. Erlyn Pereira of Duro Dyne's customer service department will assist Eric in a territorial, DD Tech Institute, and now in a National Sales Management and Support Role.

Eric, who resides on Long Island with his wife and three beautiful daughters, is looking forward to this new chapter in his career. His future goals are to help sustain and further the exceptional growth and performance that Duro Dyne has achieved in recent history.



Eric Johannesen at the helm of the DD Tech Institute Training Room

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