50 Years with Duro Dyne!

John Betic smiles brightly as Randy Hinden displays the Duro Dyne plaque, which was presented to John at the 2010 Duro Dyne Sales Meeting, in honor of his 50 years of dedicated service with the company.

John joined Duro Dyne in 1960 and has worked on the sales force for half a century. He carries many fond memories of his days with Milton Hinden, founder and former CEO of Duro Dyne.

John continues to work for Duro Dyne Corporation in California and his surrounding territory in northern Nevada and Hawaii.

We all congratulate John on his lifetime achievement!

The 2010 Duro Dyne Sales Meeting participants came together for this group shot. WAVES OF CHANGE – OCEANS OF OPPORTUNITIES set the tone for a very successful meeting, held at the Marriott Islandia on Long Island.
The Mayonnaise Jar

When things in your life seem almost too much to handle, when 24 hours in a day is not enough; remember the mayonnaise jar and 2 cups of coffee.

A professor stood before his philosophy class and had some items in front of him. When the class began, wordlessly, he picked up a very large and empty mayonnaise jar and start to fill it with golf balls. He then asked the students if the jar was full. They agreed that it was.

The professor then picked up a box of pebbles and poured it into the jar. He shook the jar lightly. The pebbles rolled into the open areas between the golf balls. He then asked the students again if the jar was full. They agreed it was.

The professor next picked up a box of sand and poured it into the jar. Of course, the sand filled up everything else. He asked once more if the jar was full. The students responded with an unanimous 'yes.'

The professor then produced two cups of coffee from under the table and poured the entire contents into the jar, effectively filling the empty space between the sand. The students laughed.

'Now,' said the professor, as the laughter subsided, 'I want you to recognize that this jar represents your life.'

The golf balls are the important things - God, family, children, health, friends, and favorite passions. Things that if everything else was lost and only they remained, your life would still be full.

The pebbles are the things that matter like your job, house, and car.

The sand is everything else - The small stuff.

'If you put the sand into the jar first,' he continued, 'there is no room for the pebbles or the golf balls. The same goes for life.

If you spend all your time and energy on the small stuff, you will never have room for the things that are important to you.

So...

Pay attention to the things that are critical to your happiness. Play with your children. Take time to get medical checkups. Take your partner out to dinner.

There will always be time to clean the house and fix the dripping tap.

'Take care of the golf balls first – the things that really matter. Set your priorities. The rest is just sand.'

One of the students raised her hand and inquired what the coffee represented.

The professor smiled.

'I'm glad you asked.'
Are You an Aggresive Driver?
Take this quiz from the AAA Foundation for Traffic Safety and find out:

1. Despite warning signs about a lane ending, a careless driver flies down the shoulder and tries to merge at the front of the line. You decide he should:
   - Be stuffed in an orange and white barrel and rolled to his destination
   - Stand on the side of the road with a sign for at least one hour
   - Be prevented from re-entering the road for at least one hour
   - Be ignored, because it’s not worth getting angry about

2. When the driver in the next lane suddenly swerves toward you, you notice that she’s texting something on her cell phone. You decide she should:
   - Choose between having her thumbs removed or keeping her driver’s license
   - Lose her license, lose her cell phone and lose her thumbs
   - Have her e-mail address sold to spammers and advertised on billboards
   - Be avoided, because she’s going to cause a tragedy

3. A local VSIP (very self-important person) fails to yield to pedestrians in the crosswalk while making a right-hand turn, startling a little old lady and making her fall. You decide she should:
   - Be legally barred from making right-hand turns for five years
   - Provide the lady with a limo and driver for the rest of her life
   - Work as a crossing guard at that intersection for one cold, rainy year
   - Be reported to the police for unsafe driving

4. Although you’re driving at the speed limit and in the right-hand lane, a NASCAR-teenage driver starts tail-gating. You decide he should:
   - Be forced to drive at 55 mph in the Sprint Cup race at Talladega
   - Have his horn removed, his hi-beams cut and his car altered to prevent him from exceeding 55 mph
   - Get a bus pass to his ride to anger-management class
   - Be let through, because you just don’t know what his problem is—and you don’t want to find out

As tempting as it might have been to answer otherwise, safe drivers know the last option is the only acceptable answer to all these questions. For more tips on handling road situations safely, visit AAAFoundation.org.

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With distributor: KESKLIKA

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With distributor: POLARIS
Booth #17078
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September 22-24, 2010
Booth #643
Baltimore Convention Center
Baltimore, Maryland
Keep up with all upcoming Duro Dyne Trade Shows, Promotions and Give-Aways. Simply email your name to: goodtimes@durodyne.com

This Spring’s Giveaway:

Surely, many of us carry a Blackberry or other form of technologically advanced phone that also holds our addresses, but oftentimes it’s convenient to have an old-fashioned address book to quickly take out of our pocket and look up the person we’d like to get in touch with. So Duro Dyne is pleased to present you with this streamlined personal directory to keep those special people in your life handy. Please enjoy it with our compliments!

MCE 2010

This past March 23 - 27, in Fiera Milano, MCE - Mostra Convegno Expocomfort 2010 was the unparalleled international technological showcase for the quality of life. Innovation, comfort, energy efficiency and saving were the main issues of the MCE four thematic areas: Heat, Cold, Water, Energy.